

# INSECTOPIA FESTIVAL

Jarandilla de la Vera - Spain

2-6 JUNE



## PROGRAMME

Get to Jarandilla on the  
2nd of June ASAP!



Insect utopias in University  
Campuses and Beyond



LOCAL  
FOOD



WROCLAW UNIVERSITY  
OF ENVIRONMENTAL  
AND LIFE SCIENCES



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## PROGRAMME - 3 JUNE

| Start | End   | Details   | Speaker / Representative   | Location            |
|-------|-------|---|--|---------------------|
| 7:30  | 8:00  | <b>Morning exercise</b>   | Movimiento Summa   | Park                |
| 8:00  | 9:00  | <b>Breakfast</b>  |  | Canteen             |
| 9:00  | 9:50  | Participant's registration<br><b>Institutional Welcome</b> <ul style="list-style-type: none"> <li>Municipality of Jarandilla de la Vera</li> <li>EU GREEN Alliance:                             <ul style="list-style-type: none"> <li>University of Extremadura</li> <li>UEx Office for the Environment</li> </ul> </li> </ul> | <b>Elena Encinar Valverde (Concejala de Cultura y Deporte)</b><br><br><b>Raquel Pérez-Aloe Valverde</b><br><b>Francisco Javier Valtueña Sánchez</b>                          | Bee2Bee             |
| 9:50  | 10:30 | <b>Keynote speech:</b><br><br><b>The EC Pollinators team Vision: Connecting Policy, Science and People</b><br>European Commission - DG Environment<br><b>Q&amp;A</b>  | <b>Nicolas Manthe</b><br>Policy officer - Pollinators team<br><br>European Commission<br>Directorate General for Environment<br>Unit D2 - Natural Capital & Ecosystem Health |                     |
| 10:30 | 11:00 | <b>Coffee break</b>   |  | Canteen             |
| 11:00 | 13:00 | <b>Insectopia Hackathon Kick Off</b><br>Practical information<br><b>Hackathon session I</b>   | <b>Insectopia Team</b>   | Hive                |
| 13:00 | 14:00 | <b>Healthy lunch</b>  |  | Canteen             |
| 15:00 | 16:00 | <b>Circular Fab:</b><br>hands-on innovation for real life challenges<br><br><b>BeeSage, data to decode nectar flows and habitat health</b>  | <b>Paco Mateos</b><br>Circular Fab responsible - Digital facilitator<br><br><b>Ru Wikmann</b><br>BeeSage CEO and founder   | <b>Circular Fab</b> |
| 16:00 | 16:45 | Coffee & Inspirational session<br><b>Floral seduction: the science of pollination and attraction</b>  | <b>Prof. Francisco Javier Valtueña</b><br>University of Extremadura  | <b>Cocoon space</b> |
| 17:00 | 19:00 | <b>Hackathon session II</b>   |  | Hive                |
| 20:00 |       | <b>Social dinner</b>  |  | Canteen             |
| 21:30 | 22:30 | <b>Docu &amp; roundtable: Anástrofe verata</b><br>a poetic inquiry into climate change, insect empathy & queer ecologies-   | <b>Jose Iglesias García-Arenal</b><br>Plataforma Mal   | TBD                 |

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## PROGRAMME - 4 JUNE

| Start | End   | Details  |   | Location         |
|-------|-------|--|---|------------------|
| 7:30  | 8:00  | Morning exercise   | Movimiento Summa  | Park             |
| 8:00  | 9:00  | Breakfast  |   | Canteen          |
| 9:00  | 11:00 | Hackathon session III  |   | Hive             |
| 11:00 | 11:30 | Juice & Inspirational session<br>Architectural spaces for insects and people   | Prof. Silviu Medeşan University of Oradea   | Cocoon space     |
| 11:45 | 13:30 | Hackathon session IV   |   | Hive             |
| 13:30 | 14:30 | Healthy lunch  |   | Canteen          |
| 15:00 | 16:00 | <b>Circular Fab:</b><br>hands-on innovation for real life challenges<br><br><b>Beyond the buzz:</b><br>designing effective insect hotels for solitary bees | <b>Paco Mateos</b><br>Digital facilitator<br><br><b>Marta Villasan</b><br>CEO E-Coambiental | Circular Fab     |
| 16:00 | 16:45 | Tea & Inspirational session<br>Citizen science in bloom: iNaturalist and BioUNIVERSITY initiatives   | Prof. Cristina Castracani<br>University of Parma  | Bee2Bee space    |
| 17:00 | 19:00 | Hackathon session V  |   | Hive             |
| 19:30 | 21:00 | Jarandilla visit   | Ana Montero<br>Tour Guide   | Walk & learn     |
| 21:30 |       | Social dinner in Jarandilla local restaurant   |   | Local restaurant |

bee fage

E-COAMBIENTAL

INNOVATION  
INTO  
ACTION

VENUE: HIVE,  
B2B, COCOON,  
CANTEEN, BAR, VR  
POLLINATOR PARK



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## PROGRAMME - 5 JUNE

| Start | End   | Details  |   | Location |
|-------|-------|--|---|----------|
| 7:30  | 8:00  | Morning exercise   | Movimiento Summa  | Park     |
| 8:00  | 9:00  | Breakfast  |   | Canteen  |
| 9:00  | 10:30 | Hackathon final session  |   | Hive     |
| 10:30 | 11:00 | Coffee break   |   | Bar      |
| 11:00 | 13:00 | Projects presentation - Jury and audience  | Teams & Jury & public event                                 | TBD      |
| 13:00 |       | Lunch  |   |          |
| 16:00 | 17:00 | Open discussion:<br>The future of Insectopia and action-based sustainability initiatives in EU GREEN | All Festival Participants                                   |          |
| 17:00 |       | Workshop: the rythm of insects   | Fernando García y Belén Masa<br>Biologist & Escuela Latidos |          |
| 20:00 |       | Intercultural dinner   |   | Park     |
| 21:30 |       | Award Ceremony & Closing   |   |          |
| 22:00 |       | Grupo Folclórico Virgen Sopetrán   |   |          |
| 23:00 | End   | BUZZ SESSION - MUSIC   | Public event outdoor<br>Stage<br>Bar<br>Food                |          |



[engreenalliance.eu/insectopia](https://engreenalliance.eu/insectopia)



Co-funded by  
the European Union



EUROPEAN ALLIANCE

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## PROGRAMME - 6 JUNE

| Start       | End   | Details                 | Location               |
|-------------|-------|-------------------------|------------------------|
| 8:00        |       | Breakfast               | Canteen                |
| 9:00        | 11.00 | Hiking in the mountains | Francisco Hinojal Juan |
| 11:00       |       | Check-out               | Nature                 |
| 13:00       |       | Lunch - FREE TIME       |                        |
| Before noon |       | Participants departure  | TBD                    |

We hope you enjoy  
the **INSECTOPIA** experience



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The Insectopia Festival & Hackathon 2025 is a four-day international event that brings together a diverse community committed to ecological innovation and biodiversity. Set in the rich natural and cultural environment of Jarandilla de la Vera, the Festival convenes university students, researchers, social organizations, enterprises, innovators, local stakeholders, experts, and institutional representatives from across the EU GREEN Alliance and beyond.

Insectopia is a collective, immersive experience that fosters collaboration between disciplines and sectors to generate new pathways for biodiversity support and ecological awareness. Participants engage in reflective, practical, and celebratory activities that reconnect people and communities with insect life and the ecosystems we share.

## The Insectopia Hackathon

At the core of the Festival is the Insectopia Hackathon, where multidisciplinary teams collaborate to develop innovative and disruptive solutions to a common ecological challenge. Throughout the event, teams receive mentorship and guidance as they explore ideas, build prototypes, and prepare to present their results. Final projects are showcased in a public presentation session, where they are evaluated by all attending groups and a jury of experts.

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## Programme Highlights

### Hands-On Innovation at the Circular Fab

All practical sessions will be hosted at the Circular Fab, a rural co-innovation hub dedicated to sustainability and design for biodiversity. Here, participants explore methods and tools to turn concepts into action.



**BeeSage** – A data-driven approach to monitoring nectar flows and habitat health. This session introduces tools and techniques to interpret floral resource dynamics and pollinator behavior through sensor technology and ecological indicators.



**E-COAMBIENTAL**

Consultoría Medioambiental • Marta Villasán

Designing **Insect Hotels** for Solitary Bees – An applied workshop that addresses the principles of effective habitat design for solitary pollinators. Participants will examine the biology and nesting behavior of bees to develop functional and ecologically sound insect shelters.

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## Scientific Insights: Expert Lectures

Renowned researchers and professors from EU GREEN Alliance partner universities will offer a series of lectures designed to enrich the Festival with cutting-edge scientific perspectives on pollination, ecological design, and community science. These sessions provide participants with essential knowledge to inform their collaborative work during the Hackathon.

The lectures include:

### Floral Seduction: The Science of Pollination and Attraction

*Prof. Francisco Javier Valtueña, University of Extremadura*

This session explores the intricate relationships between plants and their pollinators, focusing on how color, scent, and structure serve as ecological signals to attract insects. It combines insights from botany, entomology, and sensory ecology to explain mutual adaptation strategies in nature.

### Architectural Spaces for Insects and People

*Prof. Silviu Medesan, University of Oradea*

Bridging architecture and ecology, this lecture examines how built environments can be designed to accommodate both human use and insect habitats. It discusses co-habitation principles, material choices, and landscape integration to create spaces that foster biodiversity.

### Citizen Science in Bloom: iNaturalist and BioUNIVERSITY Initiatives

*Prof. Cristina Castracani, University of Parma*

Focusing on participatory science, this talk introduces digital platforms and university-led initiatives that engage citizens in biodiversity monitoring. It highlights how accessible tools like iNaturalist contribute to scientific research, education, and local ecological awareness. BioUNIVERSITY will be presented as the first citizen science initiative in EU GREEN.

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## KMO-based Gastronomy

Thanks to the support of the EU GREEN Task Force in Agriculture and Food Systems (WP5), Insectopia has set a precedent in the organization of events at the University of Extremadura. For the first time, an agreement has been established with local producers: Poultree - Local Regenerative Farming & Cooperativa Agroecológica de Montaña, as the main providers for the meals served at the Residence V Centenario.

We extend our heartfelt thanks to the Management of the Residence and the dedicated cooking team for their enthusiastic collaboration in promoting a healthier and more sustainable food system.



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## Educational Contributions

The IES Zurbarán contributed to the educational dimension of the Festival by granting access to part of its historical laboratory resources. These included scientific illustrations, specimen materials, and archival documents related to entomology, which enhanced the depth and quality of the participants' experience.

## Municipal Collaboration

The collaboration with the Ayuntamiento de Jarandilla de la Vera has played a key role in the development of the Festival. In addition to hosting the collective meal on June 5, the City Council provided logistical support through its technical team and made municipal facilities available for the event's activities.

## A Shared Commitment to Biodiversity

The Insectopia Festival & Hackathon is more than an event—it's a living laboratory of collaboration, creativity, and commitment to ecological futures. Through science, innovation, dialogue, and celebration, participants build meaningful connections with each other, the land, and the more-than-human world, creating momentum for lasting impact in biodiversity support and sustainable development.