

# WHAT CAN EU GREEN DO FOR YOU?

**CoP**  
CONFERENCE OF PARTIES



# THE TRIPLE TRANSITION WE SHARE

*and how we tackle it together*



**SKILLS**



**NATURE**



**INNOVATION**

**Transformation is only possible  
if we GO-CREATE it together**

# A movement that no one will stop



**European Commission:  
Political Guidelines 2024–2029**

“It also means **attracting new talents** and **retaining the best and brightest minds** here in Europe. To do this, I want to strengthen the collaboration between research departments, higher education and business – notably by strengthening our University Alliances.”

**Breaking borders  
reinventing how we learn**



**65 Alliances – 570+ universities  
35 countries – 11M students  
transformation & innovation labs**

## **Alliances as cities and regional innovation hubs**

600 NEW joint study programmes and courses,  
including 160 joint degrees and  
over 430 microcredential pathways



## Erasmus+ (backbone for Alliances)

HEI System transformation, mobility, European Degree & micro-credentials; policy experimentation with national authorities starting 2025

## European Competitiveness Fund

New single-gateway fund to boost strategic tech & deployment; complements Alliances' ecosystems (skills, living labs, testbeds)

## FP10 – Horizon Europe 2028–2034

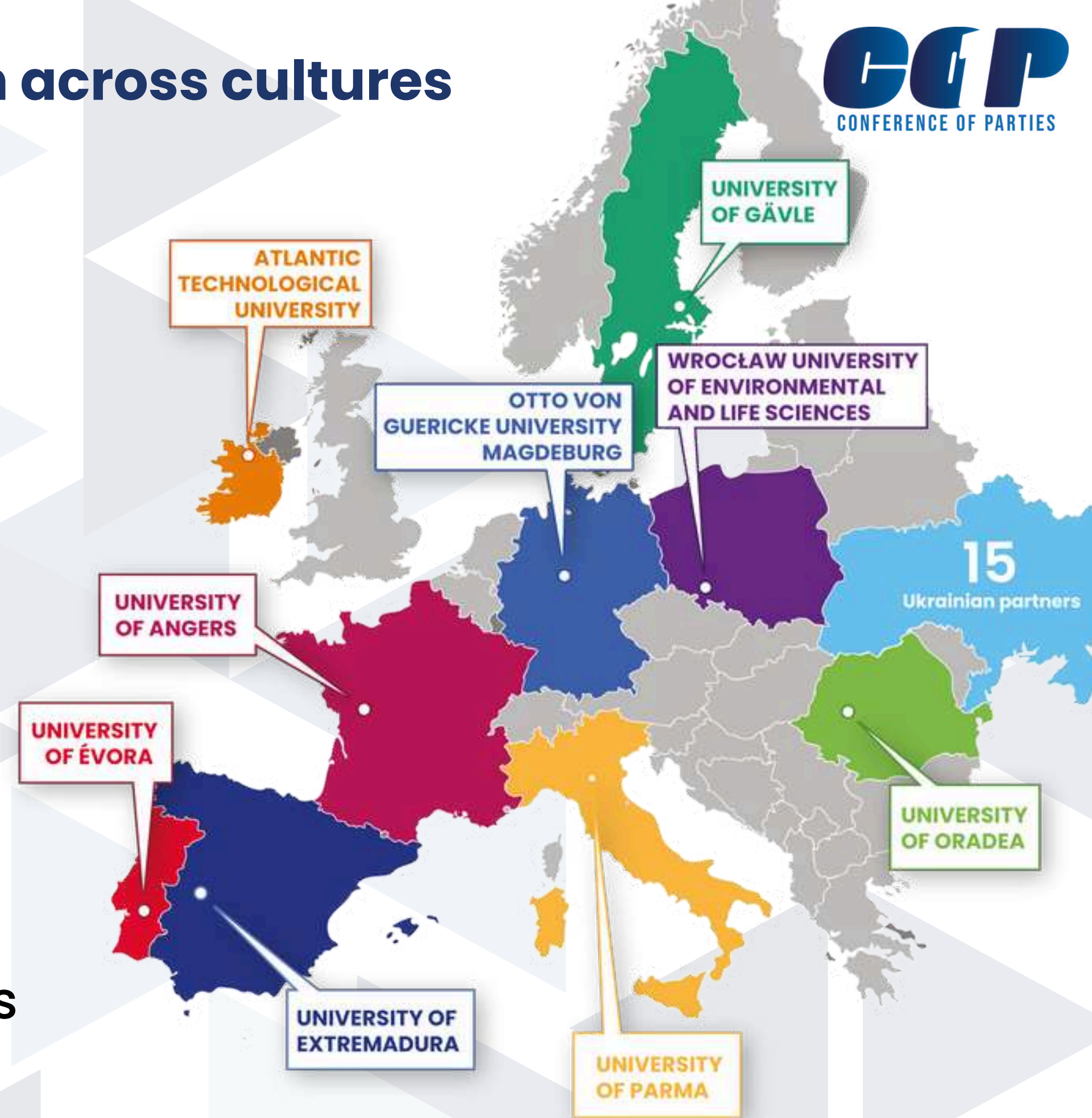
€175bn stand-alone programme; tightly connected to ECF; anchors Alliances in R&I/ERA (open science, shared infrastructures, valorisation)

**Alliances move from “projects” to long-term EU platforms with predictable support and simplification across programmes**

## What makes EU GREEN unique

### EU GREEN main aim:

Rethinking European higher education to foster sustainability from the periphery and for the periphery, spreading excellence across all regions to address real world challenges



IN EU GREEN Since 2023 we are buliding  
**a vibrant community and inter-university campus through:**

- **600+ mobilities** for students and staff & **400+** researchers engaged
- **Joint (3+ Unis) innovative programmes** and courses on sustainability
- Blended Intensive Programmes (BIP), Staff Weeks, Workshops, Festivals...
- Bottom-up and top-down **transformation, engagement with territories**



Tree Bioblitz  
(citizen science)



Researchers'  
Mobility Program  
& 3-Minute Fame



A connected  
academic space for  
innovation, culture,  
and sustainability



Entrepreneurship  
Festival



Inspiration Days &  
Innovation Days

# Opportunities – Flexible Learning Mobilities

**Degrees completed  
in 3+ unis in Europe**

**Short courses: mix and match  
courses across Europe**

**More chances than ever  
to study abroad**

**Micro-credentials and  
certificates to boost talents**



# Example: EU GREEN Joint Degrees (3+ Unis)

3 joint Master's in 2024:

- 1. Green Energy for Sustainability and Resilience**
- 2. Sustainability, Innovation and Entrepreneurship in Smart Rural Territories**
- 3. Sciences and Technologies for the Ecological Transition of Agricultural and Urban Ecosystems**

3 more Master's and two PhD programmes, in **2025:**  
**Corporate Sustainability and the Just Transition,**  
**Urban Sciences, and Sustainability in**  
**Architectural Heritage Conservation**

**SDG-oriented redesign of existing programmes**  
to promote convergence and mobility



# Opportunities – Skills & Employability

**Critical thinking, teamwork,  
intercultural skills**

**Entrepreneurship and  
innovation mindset**

**Real-world challenges with  
NGOs, businesses, communities**

**Connect your studies directly  
with the job market**



# EU GREEN entrepreneurship and Innovation

## ENTREPRENEURSHIP FESTIVAL

**Innovation Mapping Interface,  
identifying 269 innovation actors  
—companies, clusters, and  
science parks**

**Innovation Club brings together  
start-ups, investors, and  
researchers to co-create new  
solutions**



# Recognition & Inclusive Community

**Earn credits (ECTS), certificates,  
official recognition**

**Participation recognized in  
degrees and CVs**

**Inter-university campus across  
borders**

**Initiatives for well-being,  
inclusion, sustainability**



## What's Next: Growth, Digital Connection, and Impact

**Expand learning mobility  
and joint degrees**

**Stronger links with  
businesses and communities**

**New digital tools to connect  
students & staff & the world**

**Grow our inter-university  
campus & strategic projects**



# Where we create value for territories & businesses

Six lenses to plug into your priorities



## Society

Citizen engagement & education that sticks

## Economy

SME pilots, testbeds & skills pipelines

## Culture

Place-based events/storytelling that shift behaviours

## Academia

Challenge-based learning & joint offers

## Policy

Evidence, evaluation & CO<sub>2</sub>-aware choices

## Open Science

Shared data, tools & infrastructures

# What EU GREEN can do for cities and regions?

## Living Labs



Co-design pilots  
in public space  
(biodiversity,  
mobility,  
green areas,  
data)

## Talent & Skills



Tailored  
micro-credentials,  
student projects,  
and internships  
solving your briefs

## Living Visibility



Joint  
communication  
strategies  
+ European  
recognition  
for your projects

## Evidence & Evaluation



Impact  
metrics for  
your policies  
**SDGs**  
**EU Green Deal**

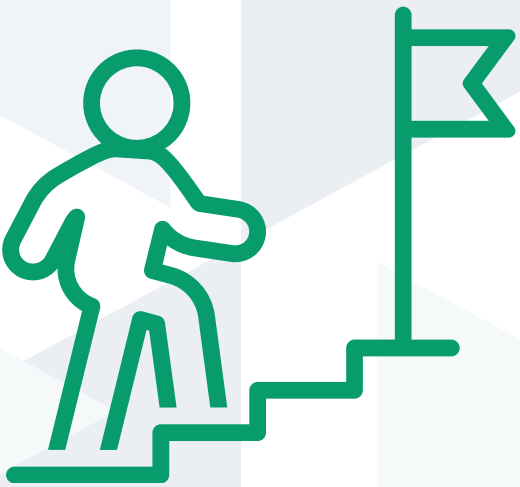
## Innovation & R&D



Direct  
access to  
researchers,  
testbeds,  
& EU proposal  
consortia

# Ready-to-use examples for your cities and regions

**Bring your  
challenge**



**Joint  
Sustainability  
Challenges**



bring your challenge;  
we form teams to look  
for solutions

**Shared digital  
space**



**Greenwork  
Agora**



one window to  
opportunities, events,  
research and exchange

**Young and fresh  
Innovation**



Young Researchers  
Marathon  
3-Minute Fame



fast access to fresh  
solutions

**Entrepreneurship**



Science & Tech Parks  
Network



space + mentors for  
SME experiments and  
business ideas

*Another example*



EU GREEN Flagship initiative



**A campus-to-city biodiversity  
programme that mobilises  
students, staff, and local actors**

**Co-created “insect  
utopias,” blending  
biodiversity, ecosystem  
restoration,  
pedagogical tools,  
research and creative  
expression**

# An EU GREEN proven methodology:

Vibrant community | science-based training | strategic collaborations | co-creation

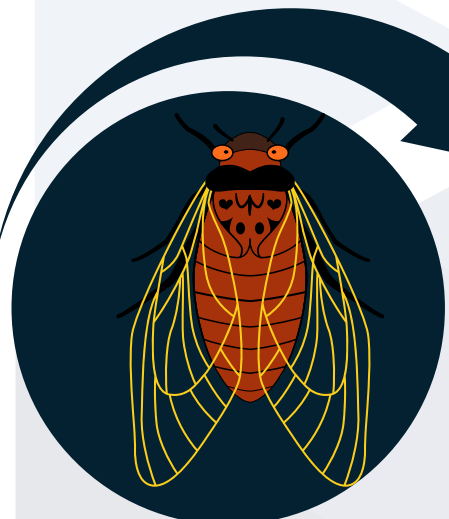
PUBLIC  
NURSERIES



POLICY  
MAKERS



FARMERS



YOUR  
NEIGHBOUR



MUSEUMS



BOTANIC  
GARDENS

ENVIRONMENTAL  
ASSOCIATIONS

ARTISTS  
COMPANIES

ACADEMIA

LIBRARIES

INSECTS



**INSECTOPIA  
FESTIVAL**



**Ready-to-implement in your cities and regions**



# BUZZ VENTURE

BUZZ FOR INSECTS,  
ADVENTURE FOR PEOPLE

—  
**STEPPING INTO THE LIFE OF A POLLINATOR**

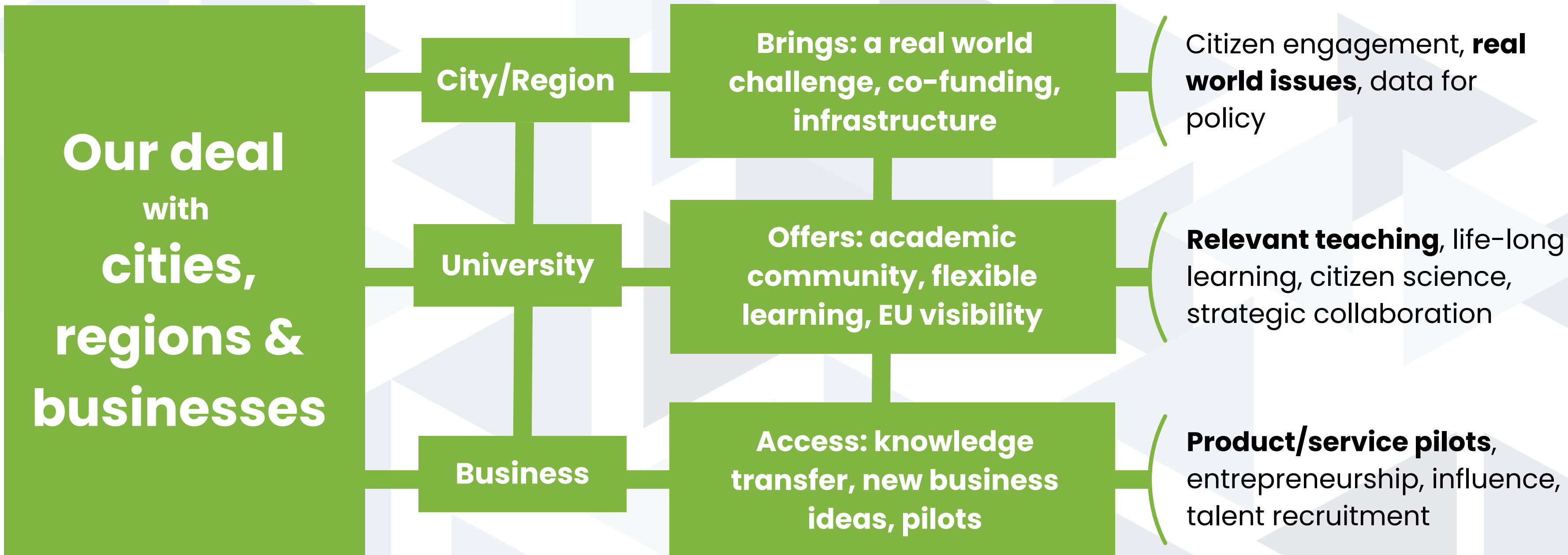
## **interactive experience**

- role-play as pollinators,
- **native-plant fields** and **game stations**
- **Playful learning** with real biodiversity spaces,
- Climate change awareness and solutions
- **behavioural change,**

*UNIPR, ATU, UEx, UPWR, UO, Plataforma mal*

**VISIT OUR INSECTOPIA POSTER WITH ALL PROJECTS**

# Coordinated action on climate and sustainability



***Impact where it counts***



# CoP

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