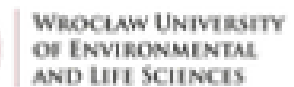




COMMUNICATION WORKSHOP

CÁCERES 9-11 JUNE

PROGRAMME



9 JUNE – TUESDAY

 RECTORADO DE LA UNIVERSIDAD DE EXTREMADURA
Plaza de Caldereros, Centro-Casco Antiguo



**COMMUNICATION
WORKSHOP**
CÁCERES 9-11 JUNE

TIME	SESSION	BUILDING	ROOM
09:00–09:30	REGISTRATION & COFFEE	Rectorado	SALA DE JUNTAS
09:30–10:00	STATE THE ART / EACEA RECOMENDATIONS	Rectorado	SALA DE JUNTAS
10:00–11:15	PROMOTION GRANT & COMMUNICATION Lead: Angela Kipf	Rectorado	SALA DE JUNTAS
11:15–11:45	Coffee Break		
11:45–13:00	SDG CAMPAIGN Lead: Micaela Sini Scarpato	Rectorado	SALA DE JUNTAS
13:00–14:30	Lunch		
15:00–16:00	AGORA SESSION Lead: Dani Lourtau & Alexandra Reilly	Rectorado	SALA DE JUNTAS
16:00–16:30	Coffee Break		
16:30–17:30	FINAL REPORT & COMMS FINAL EVALUATION Lead: Dani Lourtau & Adela Ardelean	Rectorado	SALA DE JUNTAS
18:00–19:30	CÁCERES Old town guided tour		
20:00	Free Time, Dinner on your own		

10 JUNE – WEDNESDAY



RECTORADO DE LA UNIVERSIDAD DE EXTREMADURA
Plaza de Caldereros, Centro-Casco Antiguo



COMMUNICATION
WORKSHOP
CÁCERES 9-11 JUNE

TIME	SESSION	BUILDING	ROOM
09:00–09:30	REGISTRATION & COFFEE	Rectorado	SALA DE JUNTAS
09:30–11:00	ALLIANCE STUDENT SESSION SAMUEL TAVIRO – ERUA	Rectorado	SALA DE JUNTAS
11:00–11:30	Coffee Break		
11:30–13:00	ALLIANCE HEAD OF COMMUNICATION SESSION ANDREA ZESTIC – ENHANCE ALLIANCE	Rectorado	SALA DE JUNTAS
13:00–15:00	LUNCH		
15:00–16:00	EU GREEN 2: TASK 7.1 EDITORIAL PLAN Lead: Dani Lourtau & Alexandra Reilly	Rectorado	SALA DE JUNTAS
16:00–16:30	Coffee Break		
16:30–17:30	EU GREEN 2: TASK 7.2 NEW WEBSITE STRUCTURE Lead: Dani Lourtau & Alexandra Reilly	Rectorado	SALA DE JUNTAS
18:00–19:00	HELGA DE ALVEAR. MUSEUM guided tour		
20:00	DINNER		

11 – JUNE THURSDAY

 RECTORADO DE LA UNIVERSIDAD DE EXTREMADURA
Plaza de Caldereros, Centro-Casco Antiguo



TIME	SESSION	BUILDING	ROOM
09:00–09:30	REGISTRATION	Rectorado	Generala Hall
09:30–11:00	EU GREEN 2: TASK 7.3 LOCAL BRANDING Lead: Alessandro Bernazzoli	Rectorado	SALA DE JUNTAS
11:00–11:30	Coffee Break		
11:30–13:00	EU GREEN 2: TASK 7.4 POLICY ADVOCACY AND OUTREACH Lead: Alessandro Bernazzoli	Rectorado	SALA DE JUNTAS
13:00–14:30	LUNCH		
15:00–16:00	CANVA SESSION Lead: Dani Lourtau	Rectorado	SALA DE JUNTAS