

# COMMUNICATION WORKSHOP

CÁCERES 9-11 JUNE



## PROGRAMME



WROCLAW UNIVERSITY  
OF ENVIRONMENTAL  
AND LIFE SCIENCES

# 9 JUNE – TUESDAY

 RECTORADO DE LA UNIVERSIDAD DE EXTREMADURA  
Plaza de Caldereros, Centro-Casco Antiguo



TIME	SESSION	BUILDING	ROOM
09:00–09:30	<b>REGISTRATION &amp; COFFEE</b>	Rectorado	SALA DE JUNTAS
09:30–10:00	<b>STATE THE ART / EACEA RECOMENDATIONS</b>	Rectorado	SALA DE JUNTAS
10:00–11:15	<b>PROMOTION GRANT &amp; COMMUNICATION</b> Lead: Angela Kipf	Rectorado	SALA DE JUNTAS
11:15–11:45	<b>COFFEE BREAK</b>		
11:45–13:00	<b>SDG CAMPAIGN</b> Lead: Micaela Sini Scarpato	Rectorado	SALA DE JUNTAS
13:00 – 13:30	<b>HOMEWORK: Email, social media, Phone calls.... or just breath</b>		
13:30–14:30	<b>LUNCH – Restaurante Bouquet</b>		
15:00–16:00	<b>AGORA SESSION</b> Lead: Dani Lourtau & Alexandra Reilly	Rectorado	SALA DE JUNTAS
16:00–16:30	<b>COFFEE BREAK</b>		
16:30–17:30	<b>FINAL REPORT &amp; COMMS FINAL EVALUATION</b> Lead: Dani Lourtau & Adela Ardelean	Rectorado	SALA DE JUNTAS
19:00–20.30	<b>CÁCERES Old town guided tour</b>		
20:00	<b>Free Time, Dinner on your own</b>		

# 10 JUNE – WEDNESDAY

 RECTORADO DE LA UNIVERSIDAD DE EXTREMADURA  
Plaza de Caldereros, Centro-Casco Antiguo



TIME	SESSION	BUILDING	ROOM
09:00–09:30	<b>REGISTRATION &amp; COFFEE</b>	Rectorado	SALA DE JUNTAS
09:30–11:00	<b>ALLIANCE STUDENT SESSION</b> SAMUEL TAVIRO – ERUA	Rectorado	SALA DE JUNTAS
11:00–11:30	<b>COFFEE BREAK</b>		
11:30–13:00	<b>ALLIANCE HEAD OF COMMUNICATION SESSION</b> ANDREA ZESTIC – ENHANCE ALLIANCE	Rectorado	SALA DE JUNTAS
13:00 – 13:30	<b>HOMEWORK: Email, social media, Phone calls.... or just breath</b>		
13:30–15:00	<b>LUNCH – Restaurante Bouquet</b>		
15:00–16:00	<b>EU GREEN 2: TASK 7.1</b> <b>EDITORIAL PLAN</b> Lead: Dani Lourtau & Alexandra Reilly	Rectorado	SALA DE JUNTAS
16:00–16:30	<b>COFFEE BREAK</b>		
16:30–17:30	<b>EU GREEN 2: TASK 7.2</b> <b>NEW WEBSITE STRUCTURE</b> Lead: Dani Lourtau & Alexandra Reilly	Rectorado	SALA DE JUNTAS
18:00–19:30	<b>HELGA DE ALVEAR. MUSEUM guided tour</b>		
21:00	<b>DINNER: NH HOTEL PALACIO DE OQUENDO</b>		

# 11 – JUNE THURSDAY



RECTORADO DE LA UNIVERSIDAD DE EXTREMADURA  
Plaza de Caldereros, Centro-Casco Antiguo



TIME	SESSION	BUILDING	ROOM
09:00–09:30	<b>REGISTRATION</b>	Rectorado	Generala Hall
09:30–11:00	<b>EU GREEN 2: TASK 7.3 LOCAL BRANDING</b> Lead: Alessandro Bernazzoli	Rectorado	SALA DE JUNTAS
11:00–11:30	<b>COFFEE BREAK</b>		
11:30–13:00	<b>EU GREEN 2: TASK 7.4 POLICY ADVOCACY AND OUTREACH</b> Lead: Alessandro Bernazzoli	Rectorado	SALA DE JUNTAS
13:00 – 13:30	<b>HOMEWORK: Email, social media, Phone calls.... or just breath</b>		
13:30–15:00	<b>LUNCH – Restaurante Bouquet</b>		
15:00–16:00	<b>CANVA SESSION</b> Lead: Dani Lourtau	Rectorado	SALA DE JUNTAS

# LOCATION

 PALACIO DE LA GENERALA - UNIVERSIDADE DE EXTREMADURA  
Plaza de Caldereros, Centro-Casco Antiguo

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