



EUROPEAN UNIVERSITIES ALLIANCE FOR SUSTAINABILITY:
RESPONSIBLE GROWTH, INCLUSIVE EDUCATION AND ENVIRONMENT



WROCLAW UNIVERSITY
OF ENVIRONMENTAL
AND LIFE SCIENCES

EU GREEN CALL FOR APPLICATIONS STUDENT AMBASSADOR PROGRAMME



Co-funded by
the European Union





EUROPEAN UNIVERSITIES ALLIANCE FOR SUSTAINABILITY:
RESPONSIBLE GROWTH, INCLUSIVE EDUCATION AND ENVIRONMENT



INDEX

FOREWORD.....	3
THE CALL FOR APPLICATIONS	4
1. The EU GREEN Student Ambassador Programme	4
2. Role and Contributions	5
3. Why apply	5
4. Who can apply	5
5. Eligibility Criteria	6
6. Application procedure	6
7. Selection Procedure	6
8. Recognition and Support	6
9. Loss of the EU GREEN Student Ambassador status	7
10. Contact Information	7
11. Privacy Notice	8
12. Legal Notice	8
13. Final Provisions	8





EUROPEAN UNIVERSITIES ALLIANCE FOR SUSTAINABILITY:
RESPONSIBLE GROWTH, INCLUSIVE EDUCATION AND ENVIRONMENT



WROCLAW UNIVERSITY
OF ENVIRONMENTAL
AND LIFE SCIENCES

FOREWORD

- Whereas the EU GREEN European University Alliance constitutes a strategic partnership aimed at fostering sustainable development, inclusive education and responsible growth across Europe;
- Whereas the Alliance recognizes students' participation as an essential element of its governance and operational framework;
- Whereas the role of EU GREEN Student Ambassador is identified as a key instrument for promoting visibility, engagement and dissemination of the Alliance initiatives;
- Whereas the participating Universities (hereafter jointly referred to as "the Institutions") agree to the need to establish a coherent, transparent and harmonised procedure for the selection and the appointment of the EU GREEN Student Ambassadors in line with the inter-university Agreement governing the initiative;
- The Institutions agree to open this Call for Applications, aimed to identify and select EU GREEN students to be appointed as official EU GREEN Ambassadors.



Co-funded by
the European Union





EUROPEAN UNIVERSITIES ALLIANCE FOR SUSTAINABILITY:
RESPONSIBLE GROWTH, INCLUSIVE EDUCATION AND ENVIRONMENT



THE CALL FOR APPLICATIONS

1. The EU GREEN Student Ambassador Programme

The EU GREEN European University Alliance hereby launches this Call for Applications for the selection of Student Ambassadors for the Academic Year 2026/2027.

The Student Ambassador Programme aims to establish a structured and formally recognised network of student representatives across all partner universities, with the objective of strengthening meaningful student engagement in the development, governance and promotion of the Alliance.

The Programme reflects EU GREEN commitment to fostering a participatory, inclusive and student-centred approach to European higher education by recognising students as active contributors to the Alliance governance, communication and community-building.

Selected EU GREEN Student Ambassadors will act as representatives and facilitators of the Alliance within their home institutions, enhancing its visibility, promoting awareness of the opportunities available across the Alliance and encouraging engagement of their local academic communities in EU GREEN educational initiatives.

They will also contribute to strengthening meaningful dialogue between student communities and the Alliance governance structures.

Through their engagement as Student Ambassadors, selected students will contribute to reinforcing the connection among EU GREEN partner universities and to developing a more integrated student perspective within the Alliance, supporting a European academic community built on sustainability, innovation, inclusion and social responsibility.

EU GREEN Student Ambassadors will actively contribute to representing and promoting the Alliance within their communities, while supporting the implementation of activities embedded in the Alliance's European-level work across different EU GREEN Work Packages. Based on their skills, experience, interests and the specific needs of the project, they will engage in initiatives aligned with their areas of expertise and contribute to the achievement of the Alliance's objectives. This involvement will provide valuable opportunities for learning, personal and professional development within an international, multicultural and interdisciplinary environment.

Through this Call for Applications, each EU GREEN partner University will select up to 15 EU GREEN Student Ambassadors, with a maximum of three (3) Student Ambassadors appointed per category at each University, contributing to the establishment of the EU GREEN Student Ambassadors community, which is expected to comprise approximately 135 members. The community will be structured around five categories of interest, ensuring balanced representation among them.

During the application process, students will be invited to indicate their preferred category from the following five categories:

1. **EU GREEN Mobility Student Ambassador**, with competence in mobility opportunities, direct testimonial and know-how on student-mobility-related actions;
2. **EU GREEN Innovation Student Ambassador**, with competence and know-how in innovation and innovative projects;
3. **EU GREEN Inclusion Student Ambassador**, with direct competence on inclusion matters, sharing best practices, promoting the inclusion dimension within the Alliance;
4. **EU GREEN Social Engagement Student Ambassador**, with direct competence, testimonial and branding in actions related to social engagement and involvement of stakeholders;
5. **EU GREEN Campus Student Ambassador**, with direct competence on the promotion of her/his own University Campus to raise awareness on local and territorial best practices.





EUROPEAN UNIVERSITIES ALLIANCE FOR SUSTAINABILITY:
RESPONSIBLE GROWTH, INCLUSIVE EDUCATION AND ENVIRONMENT



2. Role and Contributions

Selected applicants will be formally appointed as EU GREEN Student Ambassadors. Under this appointment, they will contribute to promoting the EU GREEN Alliance and enhancing its visibility, participate in relevant events and activities, support communication and dissemination initiatives, and engage with student communities and external stakeholders, in line with the principles and objectives of the EU GREEN framework.

As EU GREEN Student Ambassadors, they will perform their role in accordance with the duties and responsibilities set out in the governing documents of the Alliance, including collaboration with governance bodies, participation in relevant meetings, and active contribution to EU GREEN initiatives.

3. Why apply

The EU GREEN Student Ambassador Programme offers a unique opportunity to become an active member of the EU GREEN European University Alliance, whose objectives focus on sustainability, inclusion, innovation, education, research and international cooperation. Selected EU GREEN Student Ambassadors will represent their home University and the whole Alliance within an international community of students committed to shaping the future of higher education.

EU GREEN Student Ambassadors will contribute to spreading the Alliance values through the promotion of initiatives, engagement with student communities and direct contribution to EU GREEN activities.

The EU GREEN Student Ambassador Programme is designed not only to support the objectives of EU GREEN but also to foster students' personal, academic and professional growth. It offers a unique opportunity to develop valuable transferable skills, gain practical experience in an international and interdisciplinary environment, and build meaningful networks across Europe.

As EU GREEN Student Ambassadors, selected students will:

- Work in close collaboration with the Student Council, as one of the leading governing bodies of the EU GREEN Alliance;
- represent their home University within an international Alliance of higher education institutions;
- contribute to promoting sustainability, inclusion and European values within their academic communities;
- actively support the dissemination of EU GREEN opportunities, events and initiatives;
- collaborate with students, academic staff and administrative professionals from partner universities across the Alliance;
- participate in international meetings, workshops, training sessions and networking activities;
- strengthen leadership, communication, teamwork and organisational skills;
- develop intercultural awareness through engagement in a diverse and multicultural environment;
- gain practical experience in communication, event organisation and student engagement;
- establish valuable international connections and expand their professional networks;
- enhance their Curriculum Vitae through recognised international extracurricular experience;

The Programme is particularly suited to students who wish to take an active role in university life, engage with European initiatives, and develop competences that will support their future academic and professional careers

4. Who can apply

The Call is open to candidates enrolled in Bachelor's, Master's or Doctoral programmes at one of the EU GREEN partner universities. Applicants from all disciplines and levels of study are encouraged to apply. Candidate should demonstrate a strong motivation and a strong interest in themes such as sustainability, inclusion, innovative education and international cooperation.





EUROPEAN UNIVERSITIES ALLIANCE FOR SUSTAINABILITY:
RESPONSIBLE GROWTH, INCLUSIVE EDUCATION AND ENVIRONMENT



5. Eligibility Criteria

To be eligible for participating in this Call for Applications, applicants must:

- be duly enrolled as a student in a Bachelor's, Master's or Doctoral programme at one of the EU GREEN partner universities;
- possess an English language proficiency at a minimum B1 level (B2 or above considered an asset);
- have strong communication and interpersonal skills, with the ability to deliver presentations and engage with different audiences in both face-to-face and online settings;
- demonstrate confidence in using major social media platforms and digital communication tools for outreach and dissemination activities;
- have a good understanding of the EU GREEN Alliance, including its mission, values, strategic objectives and organisational structure, or demonstrate a strong willingness to acquire such knowledge before assuming the role;
- demonstrate motivation, initiative and the ability to work effectively in multicultural and international environments.

6. Application procedure

Candidates may apply through [the official application form](#) by completing all mandatory fields and providing accurate and comprehensive information regarding the candidate's academic background and motivation. Applications that are incomplete or submitted after the established deadline may not be considered for evaluation. The Alliance reserves the right to request additional information or supporting documentation at any stage of the assessment process.

The deadline for the submission of applications is **16 October 2026 at 23:45 CET**.

7. Selection Procedure

The selection process will be based on an assessment of the candidate's academic performance, motivation, previous engagement in relevant academic and extracurricular activities, communication skills, and the extent to which the candidate's profile aligns with the mission, objectives, and core values of the EU GREEN Alliance. The selection process shall be conducted in accordance with the principles of transparency, fairness, equal treatment, and equal opportunity. Each EU GREEN institution is responsible for the evaluation and selection of its home candidates, in accordance with the eligibility criteria and selection requirements established under this Call.

The final decision regarding the selection of each candidate rests exclusively with the applicant's home university.

Upon completion of the institutional selection process, the outcome of the evaluation shall be formally communicated to all applicants by their respective home University.

8. Recognition and Support

Subject to the regulations and procedures of the selected EU GREEN Student Ambassadors' home university, participation in the Programme may be recognised through one or more of the following forms:

- academic recognition, including the award of ECTS credits, where applicable;
- the issuance of an official Certificate of Appointment and/or Certificate of Participation;
- other forms of institutional recognition in accordance with the applicable internal regulations.

Where funding is available, EU GREEN Student Ambassadors may be offered the opportunity to participate in mobility activities, international events, training initiatives, or other activities organised or supported by the Alliance and/or their home university. The availability of financial support shall be subject to the applicable funding rules and budgetary resources and therefore cannot be guaranteed.

Participation in the Programme does not constitute or give rise to any employment relationship with the EU GREEN European University Alliance or any of its partner universities. The role of Student Ambassador is voluntary in nature





EUROPEAN UNIVERSITIES ALLIANCE FOR SUSTAINABILITY:
RESPONSIBLE GROWTH, INCLUSIVE EDUCATION AND ENVIRONMENT



and is intended to provide participants with a valuable learning experience that complements their academic education and contributes to the development of skills and competences relevant to their future academic and professional careers.

9. Loss of the EU GREEN Student Ambassador status

The status of EU GREEN Student Ambassador may be revoked by the EU GREEN European University Alliance in the event of one or more of the following circumstances:

1. loss of eligibility, including the loss of student status at a partner university;
2. serious breaches of the values, principles, Code of Conduct, or other applicable regulations of the EU GREEN Alliance or of the applicant's home university;
3. persistent failure to fulfil the duties and responsibilities associated with the role;
4. improper, unauthorised, or misleading use of the Student Ambassador status, title, or related resources;
5. voluntary resignation submitted in writing by the Student Ambassador.

Any decision to revoke the appointment shall be taken in accordance with the governance procedures and applicable internal regulations of the EU GREEN European University Alliance.

10. Contact Information

For further information regarding the present Call, applicants shall contact the EU GREEN local coordinator at their home institution:

EU GREEN Partner University	Local coordinator	E-mail address
University of Parma	Francesca Zanardi	francesca.zanardi@unipr.it eugreen@unipr.it
Wrocław University of Environmental and Life Sciences	Krzysztof Kafarski	krzysztof.kafarski@upwr.edu.pl
Atlantic Technological University	Lorraine Cunningham	lorraine.cunningham@atu.ie
Högskolan i Gävle	Malin Hillman	malin.hillman@hig.se
Université d'Angers	Nina Boden	nina.boden@univ-angers.fr
Universidade de Évora	Cesaltina Pires	cpires@uevora.pt
Otto-von-Guericke-Universität Magdeburg	Adrian Thielecke	eugreen@ovgu.de adrian.thielecke@ovgu.de
Universitatea din Oradea	Amalia Sturza Vasile Grama	asturza@uoradea.ro vasile.grama2014@gmail.com
Universidad de Extremadura	Magdalena López Pérez	dir_alumni@unex.es

Additional information may be provided through the official EU GREEN communication channels and institutional contact points.



EUROPEAN UNIVERSITIES ALLIANCE FOR SUSTAINABILITY:
RESPONSIBLE GROWTH, INCLUSIVE EDUCATION AND ENVIRONMENT



11. Privacy Notice

- In accordance with Regulation (EU) 2016/679 (GDPR), personal data provided by applicants will be processed by the EU GREEN Alliance and partner universities solely for the purposes of managing the application, selection and implementation of the Student Ambassador Programme.
- Data will be handled in a secure and confidential manner and may be shared among partner institutions for evaluation and administrative purposes. Personal data will be retained only for the time necessary to fulfil these purposes, in accordance with applicable regulations.
- Applicants have the right to access, rectify or erase their personal data and to exercise other rights provided under applicable data protection legislation.
- By applying, candidates acknowledge and accept the processing of their personal data as described above.

12. Legal Notice

- The present Call for Applications is issued by the EU GREEN European University Alliance and is governed by the applicable provisions of the EU GREEN inter-university agreements and the internal regulations of each partner institution.
- The EU GREEN Alliance reserves the right to amend, suspend or withdraw the present Call, in whole or in part, at any time and without prior notice, where deemed necessary for organisational, legal or operational reasons. Any such modification shall be duly communicated through official channels.
- Participation in the Call does not constitute any form of employment relationship, contractual obligation, or entitlement to financial compensation, unless expressly provided under specific funding schemes or institutional regulations.
- All applicants are required to act in good faith and provide accurate and complete information. Any false declaration or omission may result in the exclusion from the selection process or the revocation of the status of Student Ambassador.

The interpretation of the present Call shall fall within the competence of the EU GREEN Alliance Governing Bodies, in accordance with the principles of transparency, proportionality and equal treatment.

13. Final Provisions

Participation in this Call implies full acceptance of its provisions. The EU GREEN Alliance reserves the right to amend, suspend or withdraw the present Call, in whole or in part, at any time and without prior notice, where deemed necessary for organisational, legal or operational reasons. Any such modification shall be duly communicated through official channels.

